Flexible Workspace Utilization Data for Corporate Real Estate Executives

Key Benefits

- View real-time utilization dashboards to measure and monitor usage across your portfolio.

- Gain insight into how employees use your work and meeting spaces with real-time transaction data and reporting.

- Expand and optimize your portfolio to meet new demand while paying only for the space you need.

- Control your costs while providing a superior work experience.

- Limit dependency on IT with easy SaaS implementation.

Work happens everywhere. LiquidSpace uses marketplace technology to dynamically match mobile workers with professional work and meeting spaces—in real time via web or mobile app. Through the LiquidSpace marketplace, workers can find professional venues from which to meet and work, real estate owners can drive the utilization of their properties, and enterprises can manage and measure the economic efficiency of their asset portfolios.

To learn more, please contact us:

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Your Real Estate Portfolio Is Too Big Today. It's Too Small Tomorrow. So Why Are You Taking Out Another Long-Term Lease?

Work is changing. It's happening anywhere and everywhere thanks to tablets, smartphones, and cloud software. As it changes, corporate real estate executives must constantly try to fit their inflexible portfolios to business needs that are constantly in flux. Utilization studies can give you a one-time snapshot of how people are using space, but they're outdated as soon as the report is done. And they never help you understand work patterns over time.

Rethinking Real Estate

Real estate is struggling to catch up. The conventional real estate model—based on long-term commitments to fixed amounts of space—just doesn't fit anymore. As a result, corporate offices are sitting empty. In fact, a majority of the two billion square feet of new office inventory built in the U.S. over the past 30 years now sits unused most of the time.

Don't pay for a ghost town. Instead, reconfigure, share or eliminate the excess and get more out of the rest. LiquidSpace can help you identify which spaces are underutilized and which of your employees are the most mobile.

Consumerize Your Workspace

The LiquidSpace marketplace functions on the consumer-oriented model, where workers are the consumers and your space is the commodity. It's one system that allows corporate employees to find and book space from their mobile device, web or native calendar system.

On the front end, LiquidSpace helps employees find the right space for the task at hand and be more productive—in your offices or in the public marketplace of more than 2,500 locations in 300 U.S. cities.

On the back end, LiquidSpace helps corporate real estate executives gather the utilization statistics that inform your portfolio management.