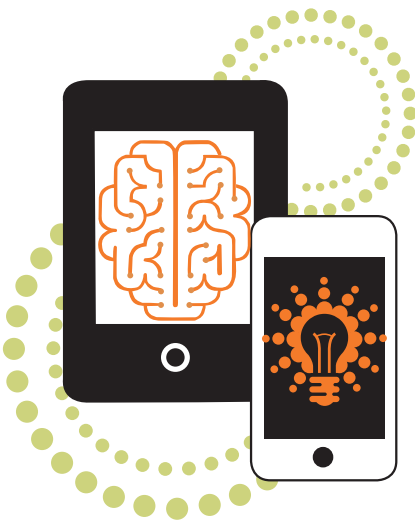




# HOW MOBILE-SAVVY IS YOUR COMPANY?



Take this not-serious quiz to find out.



## 1. Do you have a smartphone or a tablet?

- Yes, a smartphone. (+5)
- Yes, a tablet. (+5)
- Yes, both. (+10)
- No, neither. (+1)

## 2. If smartphone, how smart is it?

- It won the Scripps National Spelling Bee. (+5)
- Smarter than your genius cousin. (+5)
- Do you mean smart as in intelligent, or smart as in stylish? (+10)
- Not smart. I need an upgrade. (+1)

## 3. Can you get your company e-mail on your device/s?

- Of course. (+10)
- Of course not. It's against company policy. (+5)
- (Ahem.) No. (+1)
- Did someone tell you to ask me that? (-1)

# EARLY MOBILE PHONES

## WEREN'T ALL THAT MOBILE



## 4. And IT is aware of all this?

- Yes. (+10)
- What they don't know won't hurt them. (+1)
- Hold on a sec while I go wake them up and ask. (-1)

## 5. Hypothetically speaking, if IT doesn't know, what would they do if they found out?

- Fire me. (-1)
- Tighten down the screws on the company network. (+5)
- Shrug. (+1)
- Help me set it up the right way. (+10)

## 6. Can you access enterprise apps from your mobile device/s?

- That's what makes it/them so useful. (+10)
- Ha! That'll be the day. (+1)
- If by "access" you mean "look at, like a child outside the window of a candy store" then yes. If you mean "actually use," then no. (+5)
- Again, did someone tell you to ask me this? (-1)

## 7. Who owns your device/s?

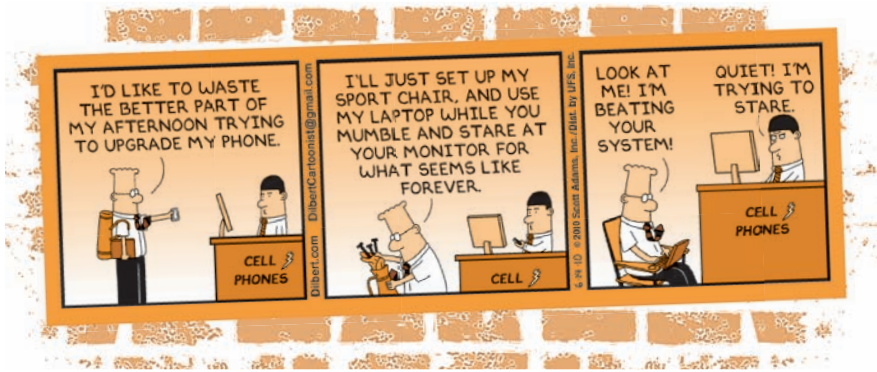
- I do. (+10)
- My company does. (+5)
- Are you going to tell IT about the e-mail thing? (-1)

## 8. If you own it/them, does your company pick up any of the costs?

- No, the cheapskates. (-1)
- Yes, they cover some or all of the purchase price. (+1)
- Yes, they cover some or all of the monthly service fee. (+5)
- Yes, they pay for the whole enchilada. (+10)

## 9. If you own it, did you get to choose the device you wanted, or did you have to pick from a list?

- My choice (+10)
- Picked exactly what I wanted from a list. (+5)
- Picked the least of several evils from a list. (+1)
- I got what I wanted, and then pretended like I didn't know there was a list. (-1)



**10. At your company, who can bring their own device?**

- No one. (+1)
- Anyone with the chutzpah to flout official policy. (-1)
- Just the suits. (+5)
- Everybody: delivery truck drivers, CEO, admins. (+10)

**11. How often do you have to change the password on your device/s?**

- Password protection is for wimps. (+1)
- Whenever the things lock me out and force me to. (+10)
- Never. I use the same PIN for my voicemail, ATM card and phone, and if I ever changed it, I'd be completely incapacitated. (+5)

**12. Does your company have a mobile governance policy?**

- A what? (+1)
- Yeah, but I've never read it. (+5)
- Yes, I got a copy when IT set my phone and tablet up on the company mobile device management platform. (+10)

**13. What does "remote wipe capability" mean?**

- Do not use that kind of language in the workplace! (+1)
- When the touch screen gets really dirty, you can clean it from across the room? (+1)
- I'm pretty sure it's something to do with security. (+5)
- IT can permanently erase everything on my phone if I lose it. (+10)

**14. What's an enterprise app store?**

- Beats me. (+1)
- Someplace where I can download Angry Birds for free. (+5)
- Is this a Star Trek reference? (-1)
- That company web site where I download all the apps I need to do my job. (+10)

**15. On a business trip, you leave your phone in a cab. You:**

- Swear. Loudly. (+1)
- Threaten the dispatcher bodily harm if they can't deliver it to you before your plane leaves. (-1)
- Use Find My Phone to locate it. (+5)
- Email IT from my tablet and tell them to lock it immediately. (+10)

**16. From the following list, select all the places where you've done work from your mobile.**

- A coffeeshop. (+5)
- The airport. (+5)
- The beach. (+1)
- In bed. And they wonder why we don't use video chat. (+10)
- The dog park. (+5)
- My in-laws'. (+1)
- The golf course. (+5)

**17. Do you email, instant message or text your colleagues when you're in the same room?**

- Never. Face-to-face interaction is always more satisfying. (+1)
- You're just mad that you can't text as fast as me. (+5)
- Just making sure everyone is included, and has conversations in writing for future reference. (+10)

**18. When your device goes on the fritz, you:**

- "Accidentally" break it so you can get a new one on the company's dime. (-1)
- Turn it off and back on again, which usually clears up the problem. (+10)
- Call help desk. They always help. (+5)
- Call help desk over and over again until they show up at my desk, because they ignore me otherwise. (+1)

**TALLY YOUR SCORE**

**Above 160: Exemplary**

Your company is so hip to mobility, we'd like it to be our case study.

**135 - 159: Ahead of the Pack**

Pat your IT department on the back. It sounds like your CIO is plugged in, and making a concerted effort to support mobile workers, but there's still some room for improvement.

**90 - 134: Steady as She Goes**

Your company is on Mobilization Road, but has a way to go to wring out full benefits. A governance policy is probably in order, as are the security and administration features available in mobile management software.

**50 - 89: Lagging Behind**

Scoring somewhere between Clueless and Draconian, your company needs to get with the program. Password protection, secure company email and allowing more devices are good places to start.

**Under 50: Accident Waiting to Happen**

Your company is operating in the Mobility Danger Zone. It's time for IT to recognize that Denial is more than a river in Egypt, and that company data is already at risk.

